



## Website User Agreement and Privacy Statement

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If any part of this Website User Agreement and Privacy Statement is determined to be invalid or unenforceable pursuant to applicable law including, but not limited to, the warranty disclaimers and liability limitations set forth above, then the invalid or unenforceable provisions will be deemed superseded by valid, enforceable provisions that most closely matches the intent of the original provisions of this Website User Agreement and Privacy Statement, and the remainder of the Website User Agreement and Privacy Statement shall continue in effect.

## Privacy Statement

Credit Acceptance Corporation understands that your privacy is important and recognizes your right to know how we collect and use information. There are instances where site visitors may volunteer personally identifiable information (“Information”) in order for Credit Acceptance to provide site visitors with a service, such as the Become a Dealer or Find Your Credit Approval service. This Information, such as name, mailing address, phone number, or email address is collected and stored in a manner appropriate to the nature of the request, as determined by Credit Acceptance. This Information may be provided to subsidiaries and divisions of Credit Acceptance for use on behalf of Credit Acceptance in accordance with our proscribed privacy statement. We may store this Information and use it for marketing research and other marketing purposes, which may include sharing it with our subsidiaries.

This Information may also be provided to non-affiliated third parties, such as car dealers or other financial service providers.

If you become a consumer or customer, as those terms are defined in the Gramm Leach Bliley Act, we will treat your non-public personal information as described in the Privacy Notice found on the Customer page of this website, under the Your Credit and Privacy tab.

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While visiting this website, we may collect and store the name of your Internet service provider, the browser (including available plug-ins and browser functionality) and type of machine you are using, the IP address, the website that referred you to us, the pages you request and the date and time of those requests. We use this information to generate statistics and measure site activity to improve the usefulness of customer visits.

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This Website User Agreement and Privacy Statement was last updated December 12, 2016.